



**ONE HEART.
ONE BEAT.
ONE TEAM.**

PROUD TO BE GREEN

SPONSOR'S GUIDE



PROLOGUE

S.O. Adeleye

Football, a popular sport with many supporters and lovers. Fascinating moments, moments of exuberant joy, images of passionate followers.

Pure emotions - not just on the grass.

Since the club was founded in 2013, we have been able to experience some of these moments.

... and yes they were wonderful. Amazingly beautiful, for example, when we fought last minute into the quarter-finals of the Rock Cup last year and sometimes very sadly, like the day we lost the playoffs and could not get into the first division after working towards all the season, but that's football, it's like the real life.

That's why we live and love it.

Every good club needs reliable partners. The sponsors are the supporting pillars of the foundation. At the moment when professionalism is added to the fun, you also need professional partners in order to continue to grow.

Sponsoring does not just mean financial support, but mainly self-promotion. At FC Olympique 13, you have the opportunity to bring the advertising presentation to a wide audience. Sport is powerful, dynamic and healthy. These properties will be transferred to your company as part of the sponsorship by the visitors. Especially in the regional area. Football is always welcome. The better it is, the more it can move. The engaged audience achieves a significant advertising "snowball effect".

FC Olympique 13 has eager projects on the agenda. One main goal for the next season is to re-launch the youth sections and encourage youth development as a means for long-term growth.

FCO 13 emphasise home-grown talent and work hard to motivate local amateurs to work and strive to become professionals themselves.

The goal is not to win every one match but to establish the club as sustainable and well-renowned. The mission first and foremost is to develop football – an appreciation for it, a respect for it, and a devotion to it – within the community and to maximise participation at all levels.

FC Olympique 13 moving forward, Gibraltar Football is on the rise, crossing borders and expanding beyond the local community. As the club has proven, success is not just possible but the natural outcome of hard work and commitment.

Therefore, consider becoming a sponsor at FC Olympique 13 and join us on the journey.

S.O. Adeleye
Chairman

HOME

Olympique 13 shares the Victoria Stadium with all other teams from the leagues in Gibraltar.

Well, it's not the newest model, but this may not be the reason that the crowd, even in First League games, is pretty manageable.

It is important to us to develop and try out strategies to improve this. We would like to create incentives here with a partner at our side to bring more audience to the stadium.



JERSEY ADVERTISING

Jersey advertising has become the most popular form of sports advertising over the years.

No other tool of sponsorship can be used to create a closer relationship between business and competitive sports than by displaying your company logo on the jerseys of our players.

Your advertising on the jerseys of our players spreads your company message around the Rock and beyond and is present at irregular intervals in the domestic as well as in the national press.

Whether in the senior or youth area. For you a mobile and efficient form of advertising, for us an important support.

MATCHDAY

Game announcements are not only a low-cost marketing tool in sports sponsoring, but also an image carrier that increases your profile.

Currently, FC Olympique 13 offers you a digital version of the game day posters, which will be published on facebook, twitter and instagram. Every week, they achieve well over 2,500 organic contacts - a true multiplier for your brand presence.

Another added value: your personal corporate message accompanies the reporting in advance of the games and benefits from the eye-catching visual support.

DIGITAL CHANNELS

Similar presentation options such as jerseys, banner advertising or other advertising materials are increasingly encountered to its limits, especially because we can not use the stadium for banner advertising and other stationary advertising.

Therefore, we at Olympique also think digitally and offer interested parties a place on the website of the association or on the social media channels. After all, the target group, through the benefits of digital applications, indirectly deals with the sponsor. At the same time, the fans are offered added value and the user-friendliness is increased.

In addition, regular reports are made via the Internet portals of Football Gibraltar and the website of Gibraltar Football Association, but also other Internet news portals, in written form or sometimes with videos, the portals look back on past matchdays and thus increase their presence on the Internet.

Contact

We have aroused your interest? Would you like to know more about the possibilities of sponsoring within the Club? You like to have an individual offer? We are pleased to get in touch with you.

FC Olympique Gibraltar 13

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www.fcolympique13.com

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